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# PRESS RELEASE

## Local HVAC Company to Embrace Super Bowl in Indy with Ticket Give-A-Way

*Peterman Heating & Cooling, Inc. will say thanks to customers, both current and future, with their "Big Game Ticket Give-A-Way" at the Indianapolis Home Show.*

**Indianapolis, January 19, 2012** – Peterman Heating & Cooling, Inc., a local Indianapolis HVAC company, will be giving away a pair of Super Bowl tickets to one of their current or future customers at the Indianapolis Home Show, which runs from January 20-29 at the Indiana State Fairgrounds.

"This is a special event for the city of Indianapolis and we thought, being a service provider in the city for over 26 years, this would be a great opportunity to show our appreciation to our current and future customers," said Pete Peterman, president of Peterman Heating & Cooling, Inc. The event is in an effort to thank customers who have supported Peterman over the years and allow future customers the opportunity to see what Peterman is all about. "We are a family owned company and we treat every one of our customers like family," explained Pete.

The Indianapolis Home Show will bring in around 900 companies this year to exhibit. The majority of these companies, like Peterman, are centered on home improvement or home services. Peterman hopes the "Big Ticket Give-A-Way" will give them a chance to talk to their customers as they work their way through the different booths. "We are excited to see our current customers and to talk with anyone that might have questions about their HVAC system," remarked Pete.

People will be able to sign up for the "Big Game Ticket Give-A-Way" in the Peterman booth at the Indianapolis Home Show. The show runs from January 20-29 at the Indiana State Fairgrounds. There is no purchase necessary to enter and the winner will be announced on the Peterman website, February 2nd.

**Peterman Heating & Cooling, Inc.** is an Indianapolis HVAC company specializing in furnace repair, air conditioner repair, and air duct cleaning. They service all makes and models of furnaces and air conditioners and are also a Bryant Factory Authorized Dealer.

For more information please visit [petermanhvac.com](http://petermanhvac.com) or call at (317) 859-4270.